IEEE ICME Workshop on
Multimedia Analytics for
Societal Trends

http://sail.usc.edu/mica/mast.html

Call for papers
The workshop will focus on the progress, challenges and possibilities of using computational methodologies to discover, predict and analyze social trends from media data, such as movies, commercials, social media data, print media and other media content.

Workshop Topics

- Media analytics and methodologies
- Impact prediction and analysis
- Methodologies and analytics for analyzing less-studied media
- Affect and sentiment analysis from media
- Large-scale data collection, benchmarking and challenges
- Evaluation protocols and metrics for methods analyzing societal trends.

Technical Program
The workshop will consist of poster presentations and series of invited talks followed by a panel discussion.

Authors are requested to submit papers no longer than 6 pages including all text, figures and references. More details on submission can be found on the website.

Organizing Chairs
Naveen Kumar, SIE R&D
Tanaya Guha, IIT Kanpur
Krishna Somandepalli, USC
Shri Narayanan, USC

Technical Program Committee
Abhinav Dhall, IIT Ropar
Samuel Kim, Gridspace
Mani Malek, Facebook
Angeliki Metallinou, Amazon
Zhaojun Yang, Facebook

Important Dates
Paper Submission Mar 19, 2018
Decision Notification Apr 23, 2018
Camera ready May 11, 2018